



Your Local Franchised
New Car & Truck Dealers

Atlanta International Auto Show

MARCH 14-18, 2012

OUR
30TH
BIG
YEAR



The 2012 Atlanta International Auto Show
Georgia World Congress Center
"C" Building
Northside Drive (Next to Georgia Dome)
Atlanta, GA

Atlanta International Auto Show Information

Location: Georgia World Congress Center

[Click for Directions](#)

[Click for Parking Information](#)

DESCRIPTION

Annual showcase of over 500 new 2012 import and domestic cars, light trucks, vans and sports utility vehicles. There will be Factory and Dealer Representatives on hand to answer questions.

SHOW HOURS

Wednesday, March 14 12:00 noon - 9:00 p.m.

Thursday, March 15 12:00 noon - 9:00 p.m.

Friday, March 16 12:00 noon - 10:00 p.m.

Saturday, March 17 10:00 a.m. - 10:00 p.m.

Sunday, March 18 10:00 a.m. - 8:00 p.m.

BOX OFFICE CLOSING ONE HOUR PRIOR TO SHOW CLOSING DAILY.

TICKET PRICES

\$10.00 ADULTS \$5.00 CHILDREN 6-12 FREE - CHILDREN UNDER 6

PARTICIPATING LINES

ACURA, ASTON MARTIN, AUDI, BUICK, BMW, CADILLAC, CHEVROLET, CHRYSLER, DODGE, FIAT, FISHER, FORD, GMC, HONDA, HYUNDAI, INFINITI, JAGUAR, JEEP, KIA, LAMBORGHINI, LAND ROVER, LEXUS,

LINCOLN, LOTUS, MAZDA, MINI, NISSAN, PORSCHE, RAM, SCION, SUBARU, TOYOTA, VOLKSWAGEN, & VOLVO.

2013 PROTOTYPES

BUICK ENCORE, BUICK VERANO, CADILLAC XTS, CHEVROLET ZL1, CHEVROLET MALIBU, DODGE DART, FORD FUSION, MAZDA CX-5, TOYOTA PRIUS C, VOLVO XC90.

TELEPHONE

770-916-1741

EMAIL

autoshow@maada.com

Events and Appearances

CADILLAC RIDE AND DRIVE

Here's an opportunity for you to ride & drive select Cadillac vehicles at the Atlanta International Auto Show on March 16-18 at the Georgia World Congress Center.

Friday, March 16 Noon – 6:00 p.m.*

Saturday, March 17 10:00 a.m. – 5:00 p.m.*

Sunday, March 18 10:00 a.m. – 5:00 p.m.*

CADILLAC RIDE & DRIVE VEHICLES (Subject to change):

CTS Sport Sedan; CTS Coupe, SRX, CTS-V Sedan, CTS-V Coupe, CTS-V Wagon, Escalade ESV

GM EXPERIENCE THE DRIVE

Here's an opportunity for you to ride & drive select Chevrolet, Buick at GMC vehicles at the Atlanta International Auto Show on March 16-18 at the Georgia World Congress Center.

Friday, March 16 Noon – 6:00 p.m.*

Saturday, March 17 10:00 a.m. – 5:00 p.m.*

Sunday, March 18 10:00 a.m. – 5:00 p.m.*

GM RIDE & DRIVE VEHICLES (Subject to change)

CHEVROLET: Camaro, Cruze, Malibu, Equinox, Traverse, Silverado, Volt, Sonic

BUICK: Regal, LaCrosse, Enclave, Verano

GMC: Terrain, Acadia, Sierra

* Registration closes 30-60 minutes before end of event to ensure all who register can drive.

Consumer Requirements:

- Drivers must produce a valid driver's license and be at least 21-years-old
 - Passengers must be at least 8-years-old
- All adults must provide follow-up information about themselves
- All drivers and passengers must complete a Waiver of Liability
 - Drivers must pass a Breathalyzer Test

Keys to Remember:

- Free of charge
 - Brief street drive (5- to 7-minutes) around convention center
 - Consumers may drive as many vehicles as they wish
- * Registration closes 30-60 minutes before end of event to ensure all who register can drive.

Registration and drive staging will take place at the venue on March 16-18.

Registration and Drive Staging:

Registration and drive staging will take place at the venue on event days. See a Chevy, Buick or GMC Product Specialist on-site for final location.